2025 SPIFF INCENTIVE PROGRAM

SPIFF Program Eligibility Requirements

1. **Product Display Requirement:**
   To qualify for the SPIFF program, vendors must prominently display Wildfire Outdoor Living products.

2. **Participant Eligibility:**
   The SPIFF program is exclusively available to sales associates. Business owners are not eligible to participate.

3. **Claim Submission:**
   All SPIFF claims must be submitted directly through your authorized Wildfire Outdoor Living distributor.

SPIFF Program Guidelines

To ensure timely and accurate processing of SPIFF claims, the following rules and requirements must be adhered to:

Required Information for SPIFF Processing

1. Retail salespersons must complete all sections of the form and include a clean, legible copy of the consumer's sales receipt. Please do not send photos of the form or receipts, as these may delay processing.

2. Recipient Details:
   - Name
   - Email Address
   - Physical Address

3. Product Details, Model Number, and Serial Number (if applicable).

Payment and Eligibility Rules

- Claims must be submitted within 60 days of the purchase date.
- Vendors must possess a valid resale certificate to qualify.
- SPIFFs will not be paid for display items sold by dealers.
- SPIFFs cannot be combined with approved builder projects
- Accessories including covers, liners, and rotisserie kits are not eligible for SPIFFs.
- All submissions are subject to review. Claims that fail to meet the stated guidelines will not be paid.

Program Policies

- The SPIFF program may be modified or discontinued at any time without notice.
- For questions, please contact: customerservice@wildfireoutdoorliving.com.
- All rules will be enforced according to Wildfire's policies, with no exceptions.

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RANCH PRO GRILLS

30″ Grills	$75
36″ Grills	$85
42″ Grills	$100

RANCH PRO GRIDDLES

15″ Griddle	$35
30″ Griddle	$60
42″ Griddle	$75

BURNERS

Power Burner	$35
Double Side Burner	$20

REFRIGERATION

15″ Refrigeration	$40
24″ Refrigeration	$50
24″ Dual Drawer Refrigeration	$60

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DOORS, DRAWERS AND TRASH ACCESSORIES

Vertical Single Door 16″ x 22″	$10
Horizontal Single Door 27″ x 20″	$10
Vertical Single Door 20″ x 27″	$10
Double Door 30″ x 21″	$10
Double Door 30″ x 24″	$10
Double Door 38″ x 21″	$10
Double Door 38″ x 24″	$10
Triple Drawer 19″ x 26″	$20
Pull Out Trash Drawer 14″ x 26″	$10
Double Drawer 16″ x 22″	$15
Door/Drawer Combo 30″ x 21″	$20
Door/Drawer Combo 30″ x 24″	$20

ELECTRIC COOKING AND HEATING

Warming Drawer

$30

BUNDLING BONUS INCENTIVE

Earn extra rewards by selling additional products along with a 30″, 36″, or 42″ grill:

- Sell 3–4 qualifying products: Receive an additional $75 bonus.
- Sell 5 or more qualifying products: Receive an additional $150 bonus.

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SALES PERSON NAME	ADDRESS

STORE NAME	DISTRIBUTOR

ITEM	QTY	ITEM INCENTIVE	TOTAL
Ranch Pro 30″ Grill		$75	
Ranch Pro 36″ Grill		$85	
Ranch Pro 42″ Grill		$100	
Ranch Pro 15″ Griddle		$35	
Ranch Pro 30″ Griddle		$60	
Ranch Pro 42″ Griddle		$75	
Power Burner		$35	
Double Side Burner		$20	
15″ Refrigeration		$40	
24″ Refrigeration		$50	
34″ Dual Drawer Refrigeration		$60	
Vertical Single Door 16″ x 22″		$10	
Horizontal Single Door 27″ x 20″		$10	
Vertical Single Door 20″ x 27″		$10	
Double Door 30″ x 21″		$10	
Double Door 30″ x 24″		$10	
Double Door 38″ x 21″		$10	
Double Door 38″ x 24″		$10	
Triple Drawer 19″ x 26″		$20	
Pull Out Trash Drawer 14″ x 26″		$10	
Double Drawer 16″ x 22″		$15	
Door/Drawer Combo 30″ x 21″		$20	
Warming Drawer		$20	
Bundling Bonus 1 (sell 3-4 qualifying products with a 30″, 36″, or 42″ grill)		$75	
Bundling Bonus 2 (sell 5 or more qualifying products with a 30″, 36″, or 42″ grill)		$150	
		TOTAL	

SIGNATURE	DATE