



September Promotions

Bromic Heating

Labor Day Sale	September 1-15	Save 30% on Tungsten Electric 240v Models Save 30% on Select Affinity Controls Save 20% on Tungsten Gas/Portables Dealers receive 50% Sell-Thru Credit*	Overview: Labor Day Sale Overview Form: Labor Day Sale Claim Form
Promotion Details: 30% MAP reduction on all Tungsten 220/240v units, Tungsten Gas and select Affinity SKUs only - See breakdown on claim form. *Bromic will credit dealers 50% of the discount on qualified items sold or 10-15% MSRP during promotional period through AF Distributors. Reseller to cover balance of discount at point of sale. See claim form for example. Email completed form and consumer invoices to htyler@afdistributors.com by October 15th.			

Dimplex

Labor Day Sale E-commerce Only	August 24 – Sept 14	10% Voluntary MAP reduction during promotional period – no credits provided	Flyer: Dimplex Holiday Promos
Promotion Details: See above. This policy applies to all e-commerce listings and platforms. Any pricing applied outside of this timeframe or exceeding the approved MAP reduction will be considered a violation of Dimplex's MAP policy and is subject to enforcement			

Majestic/HHT

Fall Insert Promotion	Sept 21 – Oct 23	Consumers save up to \$300 on a gas fireplace insert	Flyer: Fall Promo In-Store Flyer MAJ Assets: Qualifying Promo Product Sheet Promotion Details - Continued on next page....
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Promotion Details: Consumers will save up to \$300 on a gas fireplace insert by submitting a coupon. Consumers can find coupon codes on HHT branded websites, to download and provide at time of purchase.

Dealers can also generate a coupon code in store from myhht.com. Simply submit this code with Dealer promo claim to be reimbursed 50% of the discount. Participating dealers benefit from a 50/50 cost share with HHT. Once dealer receives coupon and gives discount, they will go online to HHT.com and submit consumer invoice, code, and serial number to receive dealer credit for transaction. Offer ends October 23rd.

Modern Flames / Grand Canyon

Labor Day – E-commerce Only

Aug 24 – Sept 8

E-commerce Promo – 10% Voluntary Map Reduction

Flyer: [Modern Flames & Grand Canyon Gas Logs Promo Calendar 2026.pdf](#)

Promotion Details: Modern Flames and Grand Canyon Gas Logs Dealers are allowed to voluntarily reduce MAP pricing by the listed MAP reduction rate OR offer a coupon code as the listed MAP reduction rate: NOT BOTH. Discounts applied outside of this window or exceeding the listed MAP reduction rate will be considered a MAP policy violation and subject to enforcement. No credits issued.

Napoleon

Electric Consumer Promo

Aug 18–Sept 15

Consumers save 15% off electric fireplaces

Info: [Promotion Overviews](#)

Assets: [Electric Consumer Promotion Assets](#)

Promotion Details: Consumers purchase qualifying products to receive 15% instant savings. Dealers provide the full savings amount to consumers at the time of sale. Please email consumer invoices to htyler@afdistributors.com by October 15th.

The Ultimate Grill Event

Aug 20 – Sept 9

Prestige Grill: \$200 off
BI Grill Heads: 225-\$400 off
Rogue /Pro/Pro-S/Griddle: 10% off
Charcoal and Portable: 10% off
Accessories: 15% off

Info/Assets: [Promotion Overview](#)

Promotion Details - Continued on next page....

Promotion Details: This promotion will offer consumers \$200 off Prestige Grills, 15% off all Napoleon grill accessories and 10% off select Rogue®, Rogue® PRO and Rogue® PRO-S grills and griddles as well as \$225 - \$400 off select Built-in Grill Heads. Please email consumer invoices and serial numbers to htyler@afdistributors.com by Oct 9th.

50th Anniversary Promo, Wave 3

Aug 20 – Sept 9

Freestyle Grill and Griddle: \$50 off

Info/Assets: [Promotion Overview](#)
[and Ultimate Grill Event Assets](#)

Promotion Details: This promotion will offer consumers savings of \$50 off Freestyle Grills or Griddles. Please email consumer invoices and serial numbers to htyler@afdistributors.com by Oct 9th.

Wildfire Outdoor Living

Labor Day Promotion

September 3–9

Purchase a Wildfire Ranch Pro 30”, 36” or 42” Grill and receive a Free Double Side Burner.

Flyer/Assets: [Wildfire Promo Flyer](#)

Promotion Details:

Purchase a Wildfire Ranch Pro 30”, 36” or 42” Grill and receive a Free Double Side Burner. Dealer must purchase qualifying items from AF Distributors. Offer valid during promotional period. Free Side Burner must be selected at time of order. Please email consumer invoices to htyler@afdistributors.com within 30 days after promo conclusion. AF Distributors will fill out form and send to the Manufacturer on dealer’s behalf.

End of Summer Sale

Sept 10–30

Purchase a Wildfire Ranch Pro 30”, 36” or 42” Grill and receive Free Designer Finish knobs, handle, and applicable grill cover

Assets: [Wildfire Promo 2 Flyer](#)

Promotion Details: Purchase a Wildfire Ranch Pro 30”, 36” or 42” Grill and receive Free Designer Finish knobs, handle, and applicable grill cover. Dealer must purchase qualifying items from AF Distributors. Offer valid during promotional period. Free Accessories must be selected at time of order. Please email consumer invoices to htyler@afdistributors.com within 30 days after promo conclusion. AF Distributors will fill out form and send to the Manufacturer on dealer’s behalf.