November Promotions

Black Friday|Cyber Monday Promo : November 13 - 30

- 30% on Tungsten Electric 240v, 20% on all Tungsten Gas, and 20% on select Affinity Control SKUs

BFCM Sale Overview

BFCM Sale Claim Form

Promotion Details:

Consumers will save 30% on Tungsten Electric 240v, 20% on Tungsten Gas: Wall-Mount or Freestanding, and 20% on select Affinity Control SKUs - See breakdown on claim form. *Bromic will credit dealers 50% of the % Discount on qualified items sold or 10%,15% MSRP during promotional period through AF Distributors. Reseller to cover balance of discount at point of sale. See claim form for example. Email completed form and consumer invoices to htyler@afdistributors.com by 12-30-26.

Summerset Holiday Promotions : November 15 - December 15

- Free Hybrid Oven Accessory Kit with purchase of one Hybrid Oven
- Free Double Access Door with purchase of eligible Grill and eligible 24" Refrigerator

Oven Acc. Kit Flyer

Free Double Door Flyer

Get Assets Here

Promotion Details:

AMD is making this promo as smooth and simple as they can with this consumer direct promotion. All dealers need to do is promote and stock up. You will direct the consumer to the Summerset site to redeem their claim for their free item and Summerset will ship said item to them directly. The QR code will be activated on the first day of the promotion, November 15th. Consumers will need the product serial number to qualify for promotion. Submissions can only be processed through Summerset site. **THIS IS A CUSTOMER ONLY PROMO**. CUSTOMER MUST SUBMIT PROMO FORM ON OR BEFORE JANUARY 15TH, 2027, ON THE SUMMERSET WEBSITE. SEE WEBSITE FOR ALL TERMS & CONDITIONS.

TrueFlame Holiday Promotion: November 15 - December 15

- Free Double Access Door with purchase of eligible Grill and eligible 24" Refrigerator

Free Double Door Flyer

Get Assets Here

Promotion Details:

This promotion is of the same premise as Summerset: Consume-Focused Promotion only. Make sure you are stocked on qualifying purchase product, and please direct them to the TrueFlame site to redeem their item. The QR code will be activated on the first day of the promotion, November 15th. Consumers will need the product serial numbers to qualify for promotion. Submissions can only be processed through the website link. AMD will ship the free product directly to the consumer.

Black Friday|Cyber Monday Promo : November 27 - 30

- FREE Double Side Burner when Consumers Buy a Wildfire Ranch Pro Grill

BFCM Sale Flyer

Q3-Q4 Promo Calendar

Promotion Details:
Purchase a Wildfire Ranch Pro 30", 36" or 42" Grill and receive Free Double Side Burner. Dealer must purchase qualifying items from AF Distributors. Offer valid during promotional period. Double Side Burner must be selected at time of dealer order. Must show Proof of Free Items sold at $0 cost on consumer invoice. Please email consumer invoices to htyler@afdistributors.com within 30 days after promo conclusion. AF Distributors will fill out form and send to the Manufacturer on dealer's behalf.

Napoleon Grill and Hearth Black Friday Events : November 19 - December 2

- **HEARTH:** Take 15% off Electric Fireplaces
- **GRILL:** Consumers can save on any items below:
  - Rogue® / PRO / PRO-S / Griddle: 15% off
  - Freestyle / Griddle: $50 off
  - Charcoal and Portables: 15% off
  - Accessories: 20% off
  - $300 off PHM 50th Anniv. Grill (consumer savings split 3 ways among dealer, dist. and MFR)

2026 Hearth Playbook

Get BFCM Assets

Promotion Details for all events:
Consumers purchase qualifying products to receive their savings. Dealers provide the full savings amount to consumers at the time of sale. Please email consumer invoices, unit serial number and AFD Sales order to htyler@afdistributors.com by January 2nd, 2027.

Real Fyre Holiday Decor Promo: November 1 - December 31

- **Dealers:** Buy Twelve (12) Real Fyre Vented or Vent-Free burners with a control. Get One (1) HDK-1-6 (Pack of 6 HDK-1 Holiday Décor Kits).
- **Consumers:** Buy a qualifying Vented or Vent free gas log set and remote control and receive a Holiday Decor Kit (HDK-1).

Get Flyer Here

Get Assets Here

Promotion Details:
Free item at time of order, so no need for claim forms.

FIREMAGIC

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Get Assets Here

Winter Griddle Special: November 1 - December 31

- Fire Magic Stainless Steel Griddle with the purchase of a Fire Magic Echelon, Aurora, Choice Grill, or the EL-500 Electric Grill
- See flyer for details. Qualifying Griddles: 3516A, 3515A, 3518, 3522

Promotion Details:

To receive credit, all orders must specify the “Stainless Steel Griddle Special” on PO and consumer invoice, and be submitted via email to htyler@afdistributors.com with a copy of the invoice showing that the consumer received the griddle at no charge.