



# May Promotions

## Bromic Heating

<b>Memorial Day Sale</b>	<b>May 18 – 31st</b>	Save 25 % on Tungsten Gas and Portable Models Save 25% on Tungsten Electric 220v/240v Models \$1 Portable Cover with Purchase of Portable Gas Model	<b>Flyer:</b> <a href="#">Memorial Day Savings Flyer.pdf</a> <b>Form:</b> <a href="#">Bromic 2026 Memorial Day Sale Claim Form.xlsx</a>
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### Promotion Details:

MAP reduction on all Tungsten fixed gas, portable, Tungsten 220/240v and portable head cover unit SKUs only - See table. Portable Head Cover to be sold to consumer for \$1 and must be reflected in consumer invoice; Dealer will be credited the List price, minus \$1. Accessories are not included.

\*Bromic will credit dealers 50% of the discount qualified items (or 10% of MSRP) sold during promotional period through AF Distributors. Reseller to cover balance of discount at point of sale. See claim form for example. Email completed form and invoices to [htyler@afdistributors.com](mailto:htyler@afdistributors.com) by June 30<sup>th</sup>.

## Fire Magic Grills

<b>Grillin &amp; Chillin Promo</b>	<b>May 1 – June 30</b>	Buy 1 Echelon, Aurora, or Choice Gas Grill, AND Side Cooker AND Door or Drawer, get a free refrigerator*.	<b>Flyer:</b> <a href="#">Grillin Chillin Flyer</a>
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**Promotion Details:** \* 3598 or 3598-DR/DL. Must have proof of consumer invoice with marked refrigerator discount and RH Peterson will credit the difference through the form of a credit. Please send invoices to your sales rep or [htyler@afdistributors.com](mailto:htyler@afdistributors.com) no later than 7/30/26.

## Modern Flames / Grand Canyon

<b>Memorial Day Sale E-commerce Only</b>	<b>May 18 – 29th</b>	E-commerce Promo – 10% Voluntary Map Reduction	<b>Flyer:</b> <a href="#">Modern Flames &amp; Grand Canyon Gas Logs Promo Calendar 2026.pdf</a>
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### Promotion Details:

Modern Flames and Grand Canyon Gas Logs Dealers are allowed to voluntarily reduce MAP pricing by the listed MAP reduction rate OR offer a coupon code as the listed MAP reduction rate: NOT BOTH. Discounts applied outside of this window or exceeding the listed MAP reduction rate will be considered a MAP policy violation and subject to enforcement.

## Napoleon

<b>Electric Consumer Promotion</b>	<b>May 12 – June 9</b>	Consumers save 15% off electric fireplaces	<b>Info:</b> <a href="#">Promotion Overviews</a> <b>Assets:</b> <a href="https://brand.napoleon.com/web/7ad52400e2478fc/electric-fireplace-promo--may-12---june-9--2026--us/">https://brand.napoleon.com/web/7ad52400e2478fc/electric-fireplace-promo--may-12---june-9--2026--us/</a>
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### Promotion Details:

Consumers purchase qualifying products to receive 15% instant savings. Dealers provide the full savings amount to consumers at the time of sale. Please email consumer invoices to [htyler@afdistributors.com](mailto:htyler@afdistributors.com) by July 9th.

<b>Outdoor Consumer Promotion</b>	<b>May 12 – June 9</b>	Consumers save 15% off outdoor products	<b>Info:</b> <a href="#">Promotion Overviews</a> <b>Assets:</b> <a href="https://brand.napoleon.com/web/7b423269df8e52a3/outdoor-essentials-promo--may-12---june-9--2026--us/">https://brand.napoleon.com/web/7b423269df8e52a3/outdoor-essentials-promo--may-12---june-9--2026--us/</a>
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**Promotion Details:** Consumers purchase qualifying products to receive 15% instant savings. Dealers provide the full savings amount to consumers at the time of sale. The savings amount is funded 60% by Napoleon and 40% by the Dealer. Please email consumer invoices to [htyler@afdistributors.com](mailto:htyler@afdistributors.com) by July 9th. Napoleon reimburses the Dealer 60% of all approved rebates within 4–6 weeks.

## Napoleon

<b>Taste the Savings</b>	<b>May 14 – July 8</b>	Prestige Grill: \$200 off Rogue Pro/Pro-S/Griddle: 10% off Charcoal and Portable: 10% off	<b>Assets:</b> <a href="#">Taste the Savings Assets coming soon</a>
<b>Promotion Details:</b> This promotion will offer consumers a save story of 15% off all Napoleon grill accessories and 10% off select Rogue®, Rogue® PRO and Rogue® PRO-S grills and griddles as well as \$225 - \$400 off select Built-in Grill Heads. Please email consumer invoices to <a href="mailto:htyler@afdistributors.com">htyler@afdistributors.com</a> by July 9th.			
<b>50<sup>th</sup> Anniversary Promotion, Wave 2</b>	<b>May 14 – July 8</b>	Freestyle Grill and Griddle: \$50 off	<b>Info:</b> <a href="#">Promotion Overviews</a> <b>Assets:</b> <a href="#">50th Anniv Wave 2 Assets</a>
<b>Promotion Details:</b> This promotion will offer consumers a save story of 15% off all Napoleon grill accessories and 10% off select Rogue®, Rogue® PRO and Rogue® PRO-S grills and griddles as well as \$225 - \$400 off select Built-in Grill Heads. Please email consumer invoices to <a href="mailto:htyler@afdistributors.com">htyler@afdistributors.com</a> by July 9th.			

## Primo

<b>30<sup>th</sup> Anniversary Promo</b>	<b>May 1 – May 31st</b>	30% off accessories with the purchase of a grill.	<b>Flyer:</b> none
<b>Promotion Details:</b> Please send invoices to your sales rep or <a href="mailto:htyler@afdistributors.com">htyler@afdistributors.com</a> no later than 6/30/26.			

## Summerset

<b>Summerset Spring Event</b>	<b>May 20 – July 20</b>	<ul style="list-style-type: none"> <li>• UPGRADE TO A PRO AND GET A FREE 22” REFRIGERATOR</li> <li>• SAVE \$750 ON THE HYBRID PIZZA OVEN (now \$3,249)</li> <li>• SPRING SAVINGS ON SIZZLER SERIES               <ul style="list-style-type: none"> <li>• 25” Grill → \$200 Off</li> <li>• 32” Grill → \$300 Off</li> <li>• 40” Grill → \$400 Off</li> </ul> </li> </ul>	<b>Flyer and Form Packet:</b> <a href="#">Summerset 2026 Spring Event</a>
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**Promotion Details:** Dealer provides discount at time of sale to consumer; send consumer invoices with marked discounts provided to your sales rep or [htyler@afdistributors.com](mailto:htyler@afdistributors.com) no later than 8/30/26. Consumer Invoices are required for Dealer to receive credit. Dealer must purchase qualifying items from AF Distributors, and must sell items to consumer in promotional time frame in order to receive credit.

## Wildfire

<b>Holiday Q2 Promo 1</b>	<b>May 21 – May 25</b> <b>May 26 – May 27</b> <b>June 23 – July 1</b>	Memorial Day Flash Sale Memorial Day Extended Sale July 4 <sup>th</sup> Pre-Sale	<b>Flyer/Assets:</b> <a href="#">Wildfire</a>
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### Promotion Details:

Purchase a Wildfire Ranch Pro 30” Grill and receive a Free Double Side Burner. Purchase a Wildfire Ranch Pro 36” or 42” Grill and receive your choice of a free 15” Side Griddle or a Free Double Side Burner. Dealer must purchase qualifying items from AF Distributors. Offer valid during promotional period. Free Accessory must be selected at time of order. Please email consumer invoices to [htyler@afdistributors.com](mailto:htyler@afdistributors.com) within 30 days after promo conclusion.

<b>Holiday Q2 Promo 2</b>	<b>May 5 – May 20</b> <b>May 28 – June 3</b> <b>June 4 – June 22</b>	Memorial Day Pre- Sale Summer Seasonal Sale Fathers Day Sale	<b>Assets:</b> <a href="#">Wildfire</a>
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**Promotion Details:** Purchase a Wildfire Ranch Pro 30” Grill and receive a FREE Infrared Sear Burner and Cover. Dealer must purchase qualifying items from AF Distributors. Offer valid during promotional period. Free Accessory must be selected at time of order. Please email consumer invoices to [htyler@afdistributors.com](mailto:htyler@afdistributors.com) within 30 days after promo conclusion.

# AF Promos DISTRIBUTORS Calendar

# MAY 2026

Sunday

Monday











Tuesday

Wednesday

Thursday

Friday

Saturday

					1  <b>May 1 - June 30</b> Grillin' & Chillin'	2  <b>May 1 - May 31</b> 30th Anniversary
3	4	5  <b>May 5 - May 20</b> Memorial Day Pre-Sale	6	7	8	9
10	11	12  <b>May 12 - June 9</b> Outdoor, Electric Fireplace	13	14  <b>May 14 - July 8</b> Taste the Savings, 50th Anniversary Promos	15	16
17	18  <b>May 18-May 31</b> Memorial Day Sale	19	20  <b>May 20 - July 20</b> Spring/Summer 26 Event	21  <b>May 21 - May 25</b> Memorial Day Flash Sale	22	23
24	25	26  <b>May 26 - May 27</b> Memorial Day Extended Sale	27	28  <b>May 28 - June 3</b> Summer Seasonal Sale	29	30